

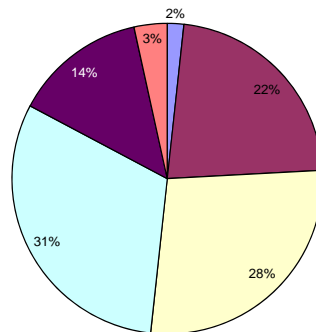


Utah Division of Arts and Museums  
Utah Department of Community and Culture

*Survey of Economic Change and Utah's  
Cultural Organizations*  
12.05.08 Update

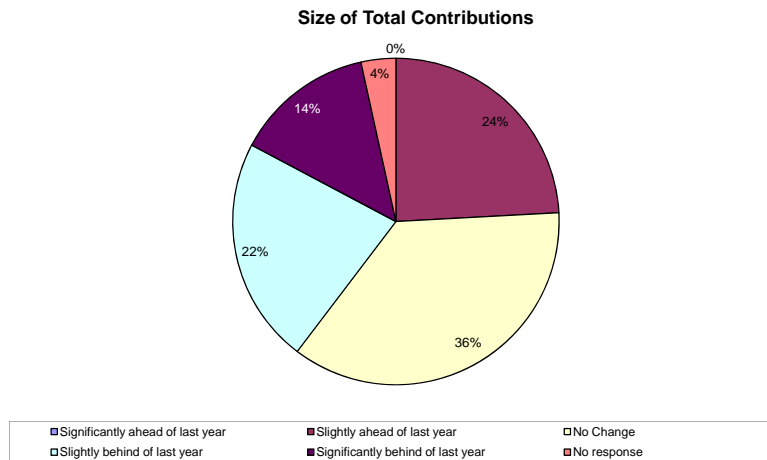
Q1a. What is the current status of  
contributions from INDIVIDUALS?

Number of Total Contributions

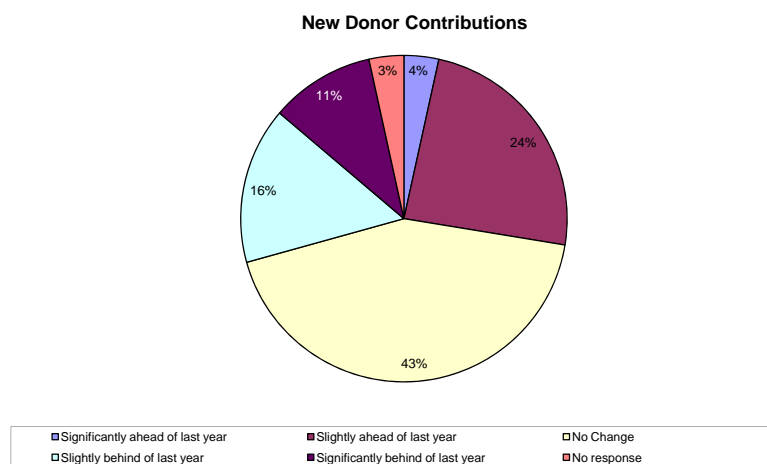


Significantly ahead of last year	Slightly ahead of last year	No Change
Slightly behind of last year	Significantly behind of last year	No response

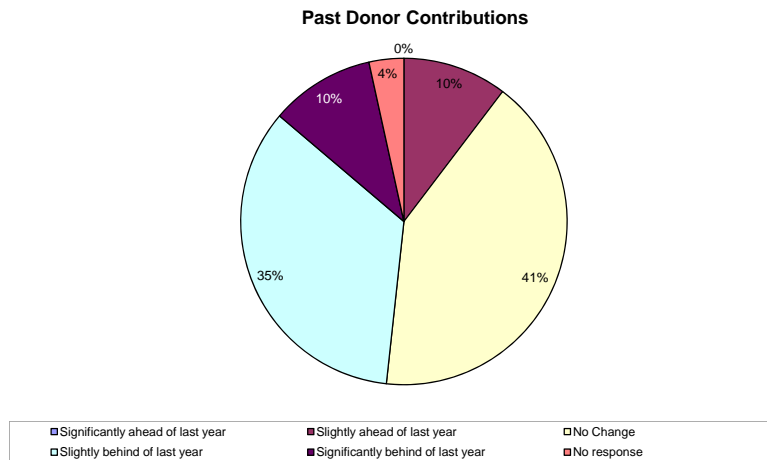
### Q1b. What is the current status of contributions from INDIVIDUALS?



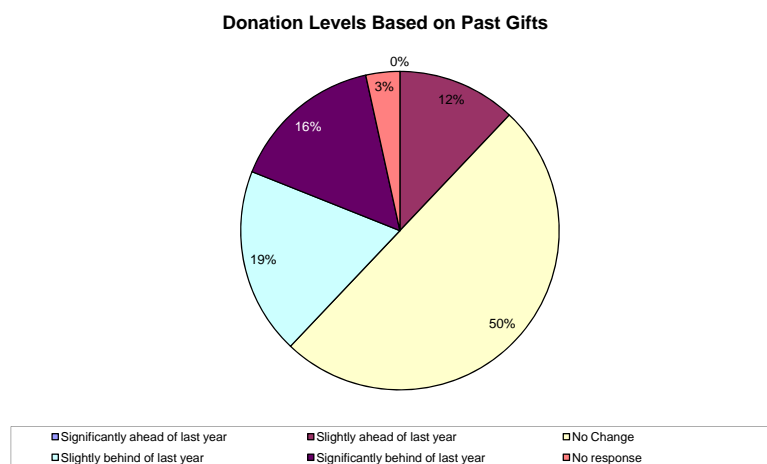
### Q1c. What is the current status of contributions from INDIVIDUALS?



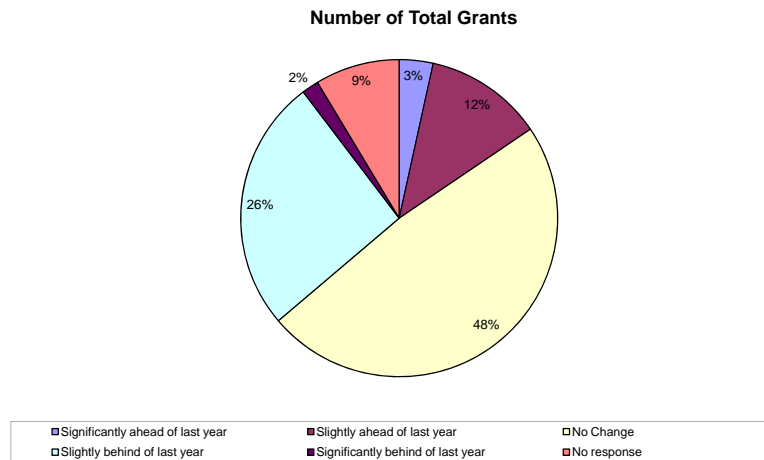
### Q1d. What is the current status of contributions from INDIVIDUALS?



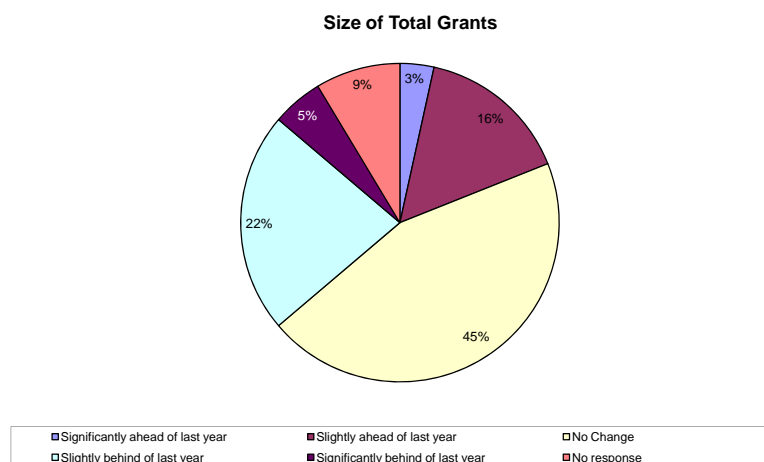
### Q1e. What is the current status of contributions from INDIVIDUALS?



### Q2a. What is the current status of contributions from FOUNDATIONS?

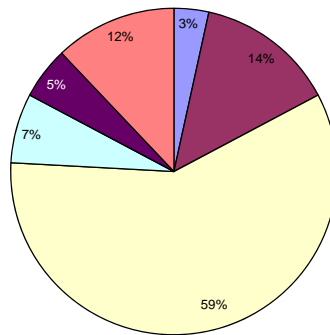


### Q2b. What is the current status of contributions from FOUNDATIONS?



### Q2c. What is the current status of contributions from FOUNDATIONS?

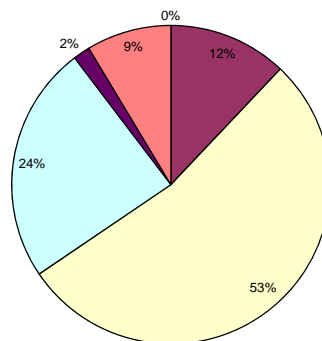
Funding from New Granters



■ Significantly ahead of last year   ■ Slightly ahead of last year   □ No Change  
□ Slightly behind of last year   ■ Significantly behind of last year   ■ No response

### Q2d. What is the current status of contributions from FOUNDATIONS?

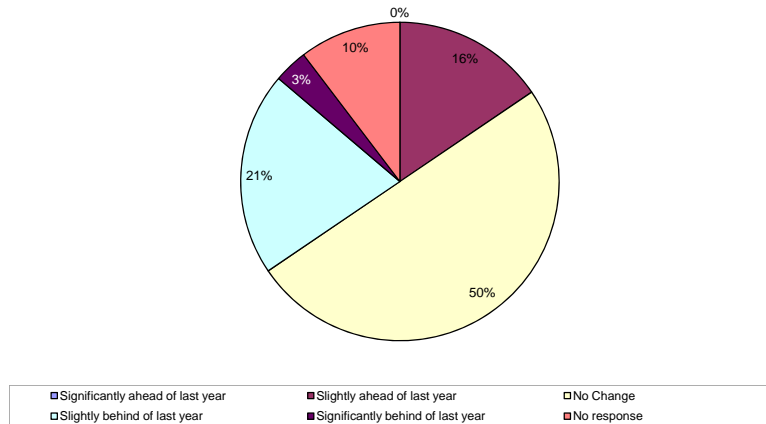
Funding from Past Granters



■ Significantly ahead of last year   ■ Slightly ahead of last year   □ No Change  
□ Slightly behind of last year   ■ Significantly behind of last year   ■ No response

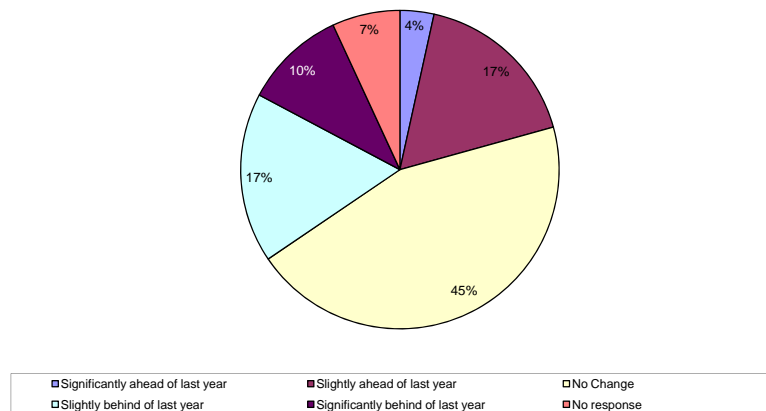
### Q2e. What is the current status of contributions from FOUNDATIONS?

Funding Levels Based on Past Grants



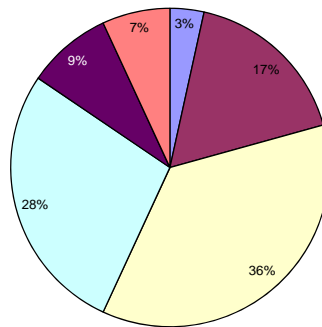
### Q3a. What is the current status of contributions from CORPORATIONS?

Number of Total Sponsorships



### Q3b. What is the current status of contributions from CORPORATIONS?

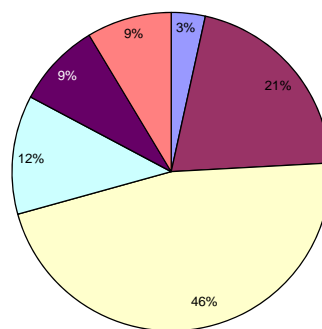
Size of Total Sponsorships



Significantly ahead of last year    Slightly ahead of last year    No Change  
Slightly behind of last year    Significantly behind of last year    No response

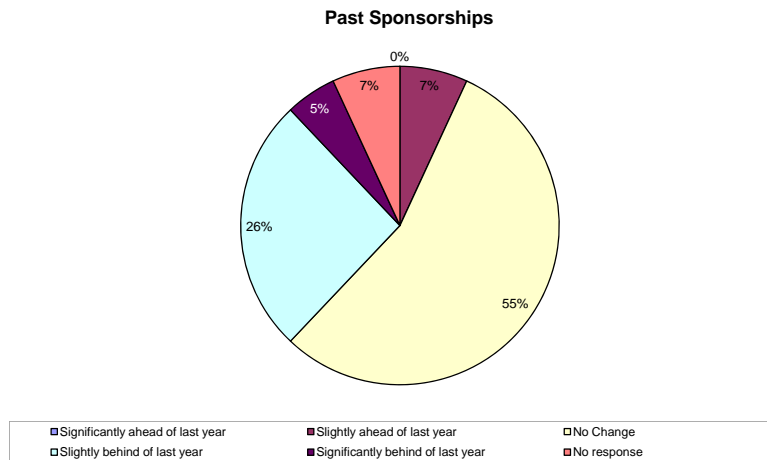
### Q3c. What is the current status of contributions from CORPORATIONS?

New Sponsorships

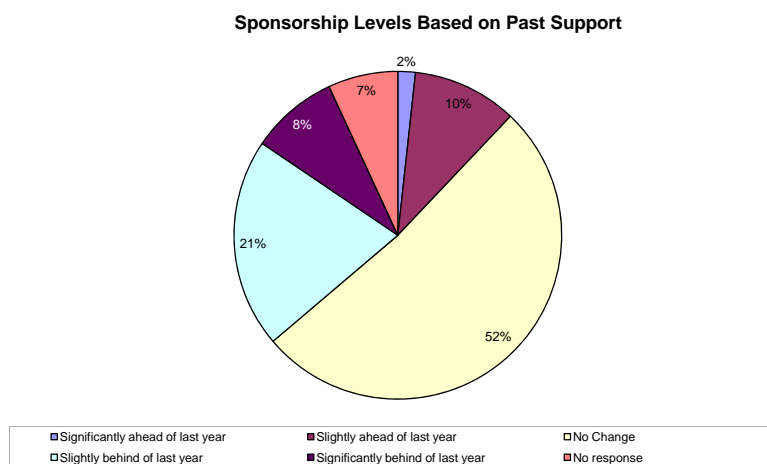


Significantly ahead of last year    Slightly ahead of last year    No Change  
Slightly behind of last year    Significantly behind of last year    No response

### Q3d. What is the current status of contributions from CORPORATIONS?



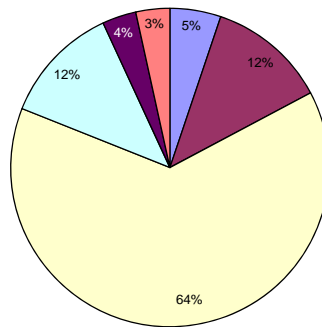
### Q3e. What is the current status of contributions from CORPORATIONS?





**Q4a. What is the current status of contributions  
from PUBLIC FUNDING SOURCES?**  
(i.e., Federal, State or Local Government)

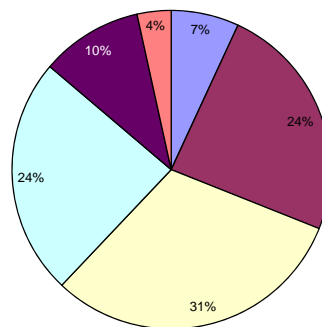
**Number of Total Grants/Contracts**



Significantly ahead of last year	Slightly ahead of last year	No Change
Slightly behind of last year	Significantly behind of last year	No response

**Q4b. What is the current status of contributions  
from PUBLIC FUNDING SOURCES?**  
(i.e., Federal, State or Local Government)

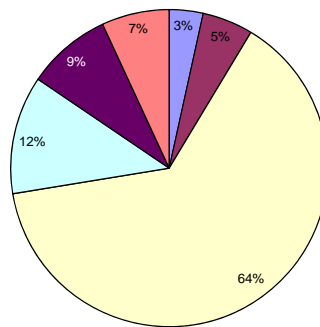
**Size of Total Grants/Contracts**



Significantly ahead of last year	Slightly ahead of last year	No Change
Slightly behind of last year	Significantly behind of last year	No response

**Q4c. What is the current status of contributions  
from PUBLIC FUNDING SOURCES?**  
(i.e., Federal, State or Local Government)

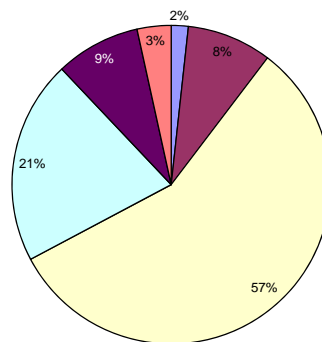
**Funding from New Sources**



Significantly ahead of last year	Slightly ahead of last year	No Change
Slightly behind of last year	Significantly behind of last year	No response

**Q4d. What is the current status of contributions  
from PUBLIC FUNDING SOURCES?**  
(i.e., Federal, State or Local Government)

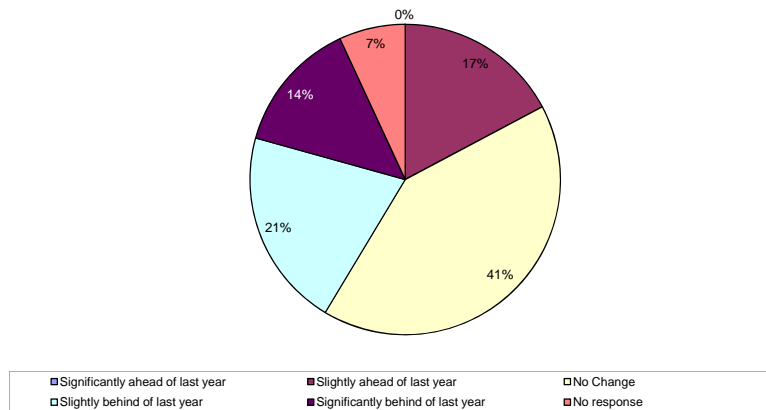
**Funding From Past Sources**



Significantly ahead of last year	Slightly ahead of last year	No Change
Slightly behind of last year	Significantly behind of last year	No response

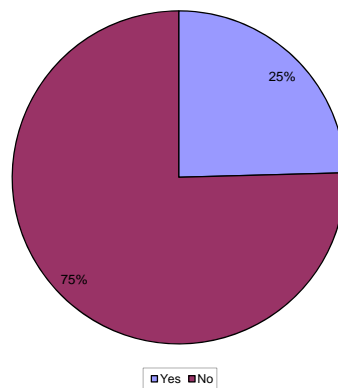
**Q4e. What is the current status of contributions from PUBLIC FUNDING SOURCES?**  
(i.e., Federal, State or Local Government)

**Funding Levels Based on Past Support**



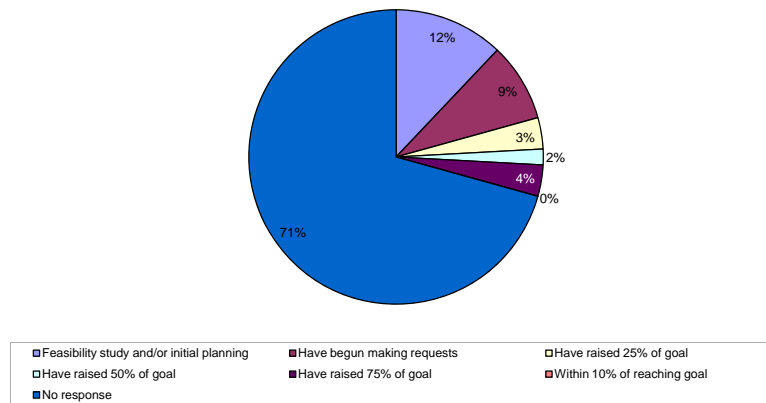
**Q5. Is your organization currently undergoing a major gifts or capital campaign?**

**Organizations Undergoing a Major Gifts or Capital Campaign**  
(57 responses)



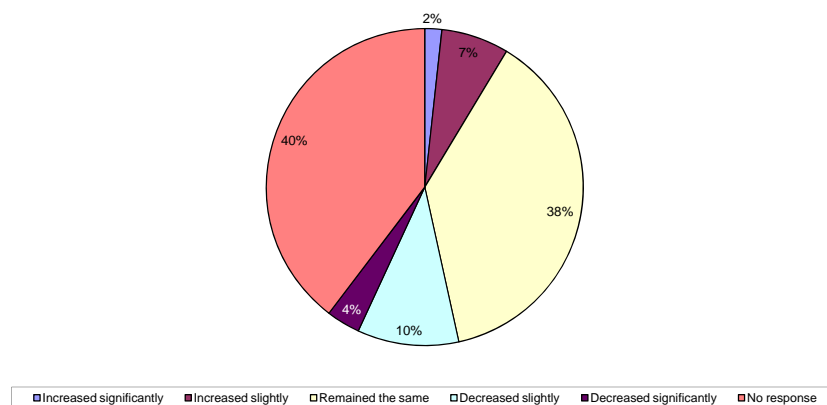
Q6. If you are conducting a major gifts or capital campaign, where are you in the process?

Major Gifts or Capital Campaign Timetable



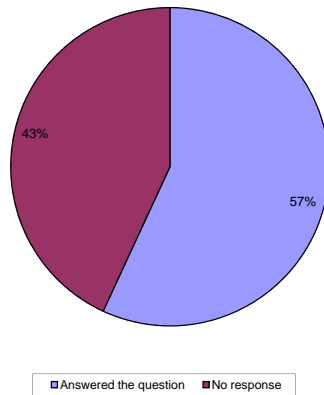
Q7. The number of multi-year pledges from individuals being modified or canceled has:

Number of Multi-Year Pledges from Individuals Being Modified or Canceled



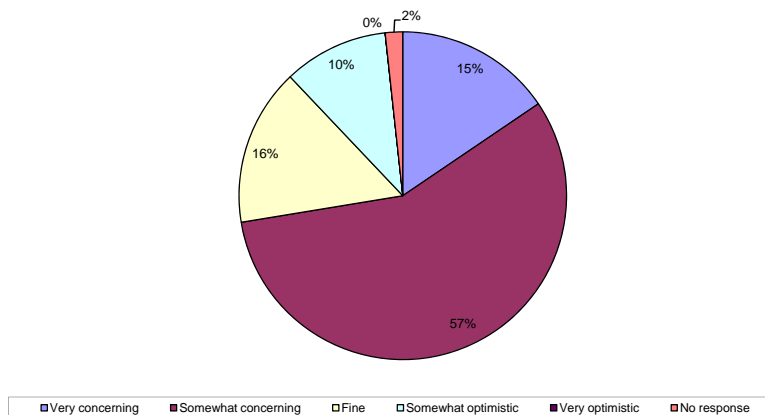
Q8. Please describe how the recent economic change is affecting your major gifts or capital campaign plans.

Response Rate to Request for Feedback



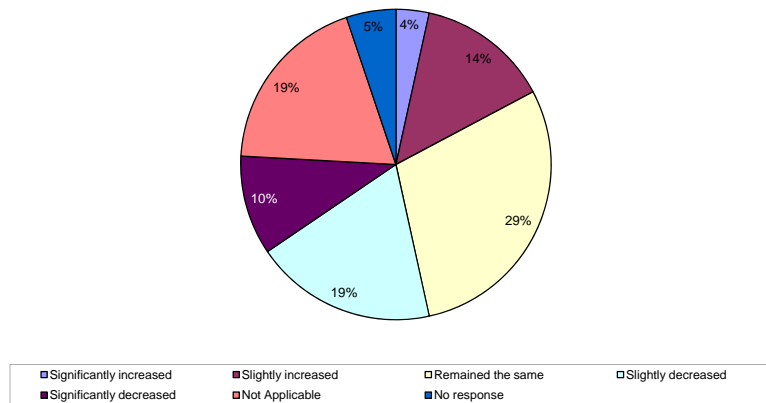
Q9. What is the financial status of your organization in light of the economic situation?

Financial Status of the Organization (in light of the economy)



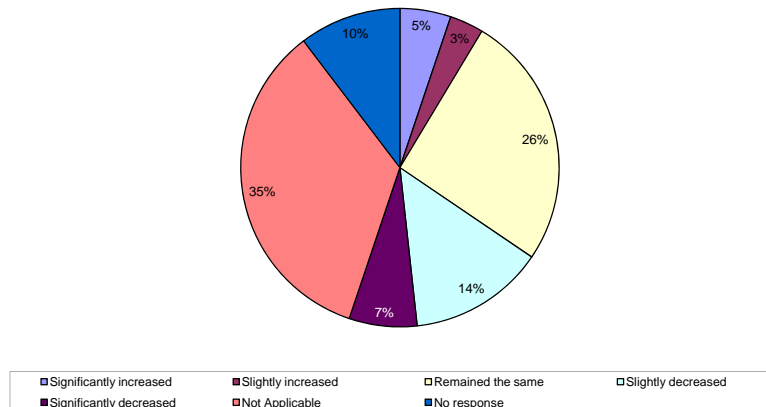
Q10a. How have your earned revenue sources changed due to the economic situation?

Individual Ticket Sales

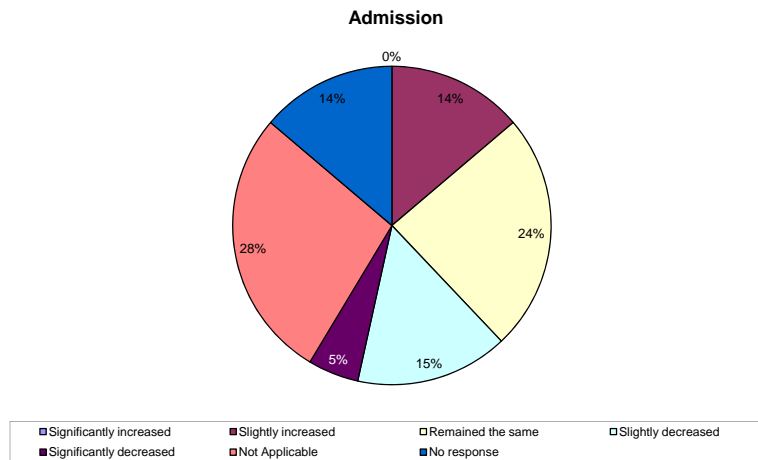


Q10b. How have your earned revenue sources changed due to the economic situation?

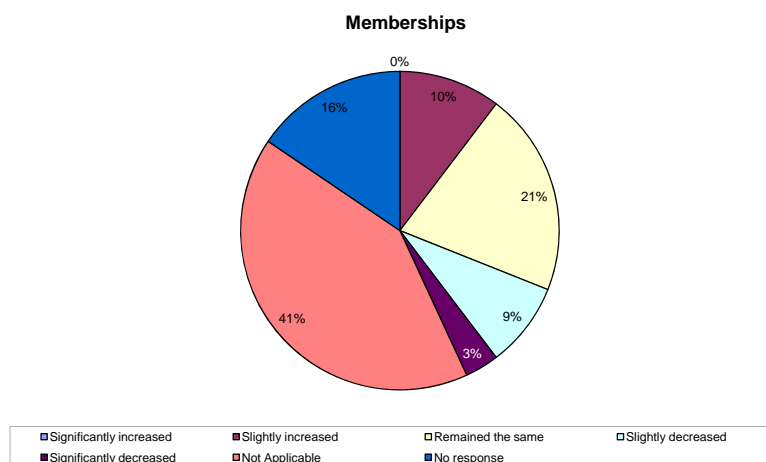
Season Ticket Sales



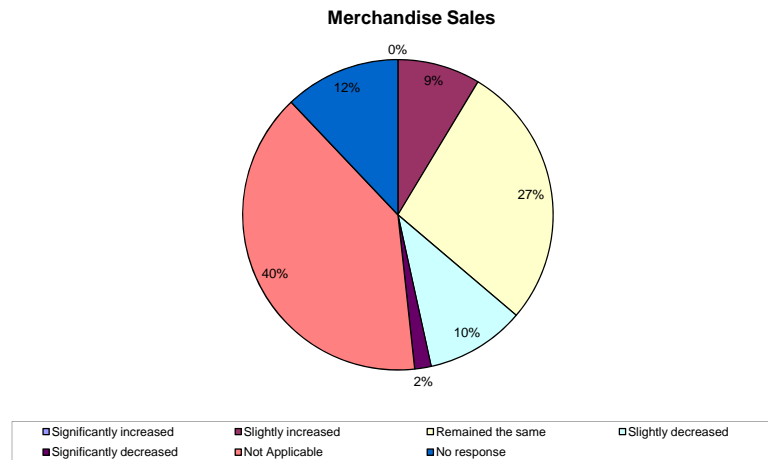
Q10c. How have your earned revenue sources changed due to the economic situation?



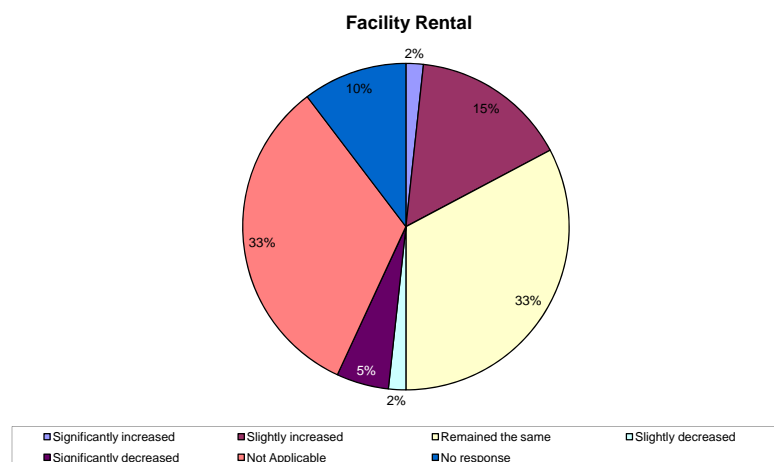
Q10d. How have your earned revenue sources changed due to the economic situation?



Q10e. How have your earned revenue sources changed due to the economic situation?



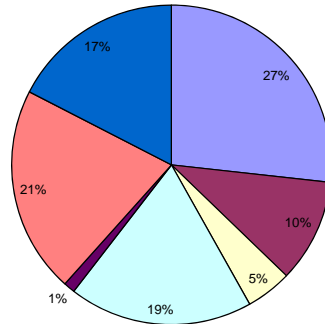
Q10f. How have your earned revenue sources changed due to the economic situation?





Q11. Is your organization planning any of the following in response to the economic downturn?

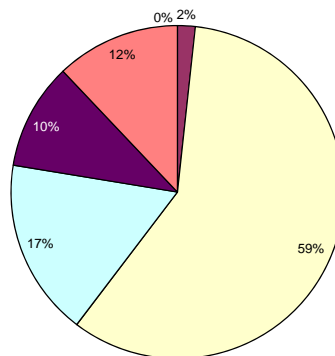
(check all that apply)



☐ Cuts to programs  
☐ Layoffs  
☐ Hiring freezes  
☐ Using cash reserves to meet current fiscal year budget  
☐ Using endowment principal to meet current fiscal year budget  
☐ Other tactics (please specify)  
☐ No response

Q12a. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

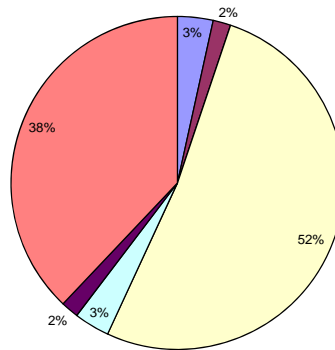
Performance Schedule



☐ Significantly increase  
☐ Slightly increase  
☐ No Change  
☐ Slightly decrease  
☐ Significantly decrease  
☐ No response

Q12b. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

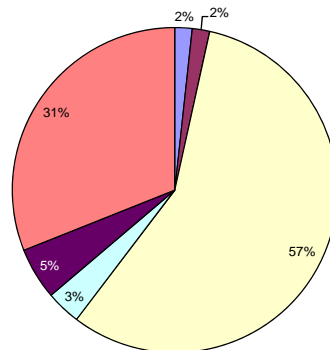
Touring Schedule



Significantly increase Slightly increase No Change Slightly decrease Significantly decrease No response

Q12c. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

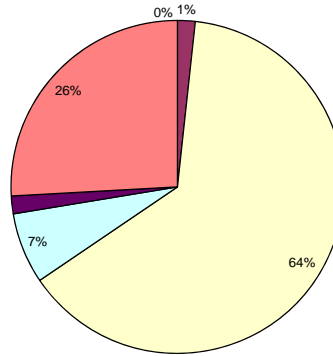
Exhibit Schedule



Significantly increase Slightly increase No Change Slightly decrease Significantly decrease No response

Q12d. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

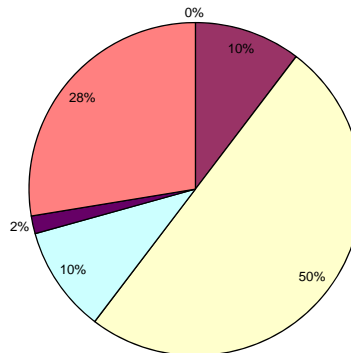
Hours of Operation



Significantly increase Slightly increase No Change Slightly decrease Significantly decrease No response

Q12e. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

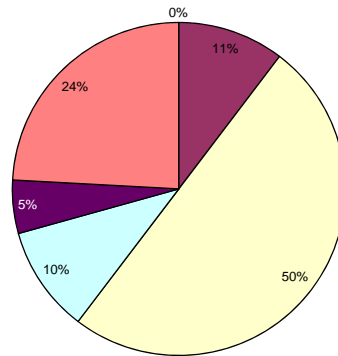
Presentation of Classes/Workshops



Significantly increase Slightly increase No Change Slightly decrease Significantly decrease No response

Q12f. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

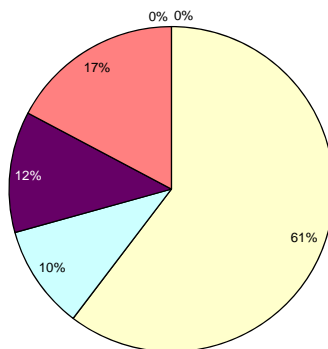
Special Events



Significantly increase Slightly increase No Change Slightly decrease Significantly decrease No response

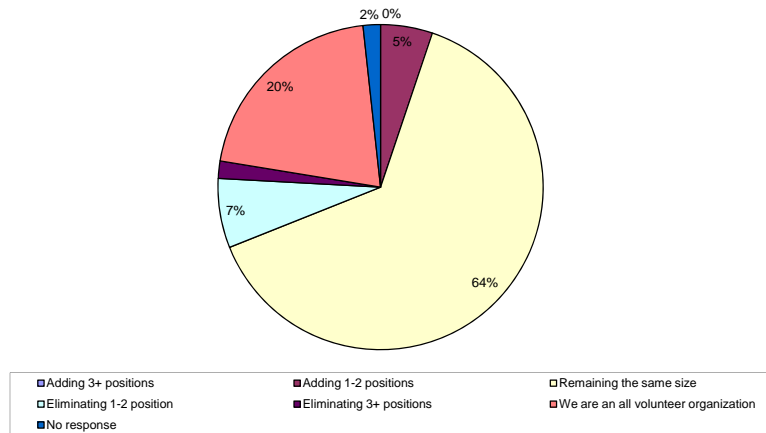
Q12g. Is your organization planning to make changes to its operations based on the economic situation in the following areas?

Staff Professional Development



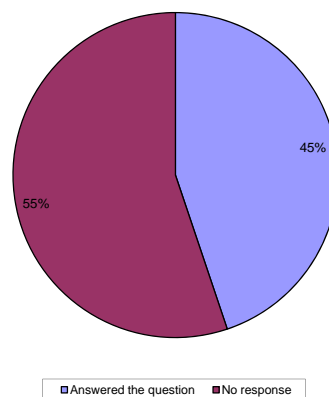
Significantly increase Slightly increase No Change Slightly decrease Significantly decrease No response

Q13. What are your personnel plans due to the current economic situation?

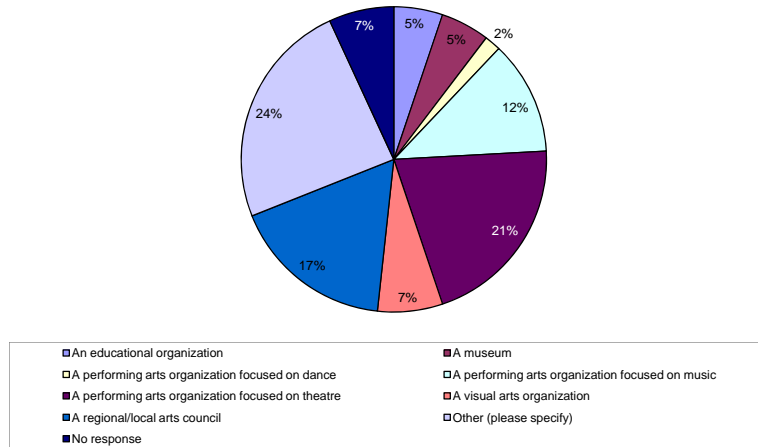


Q14. Please describe any other changes your organization will be making to its operations due to the economic situation.

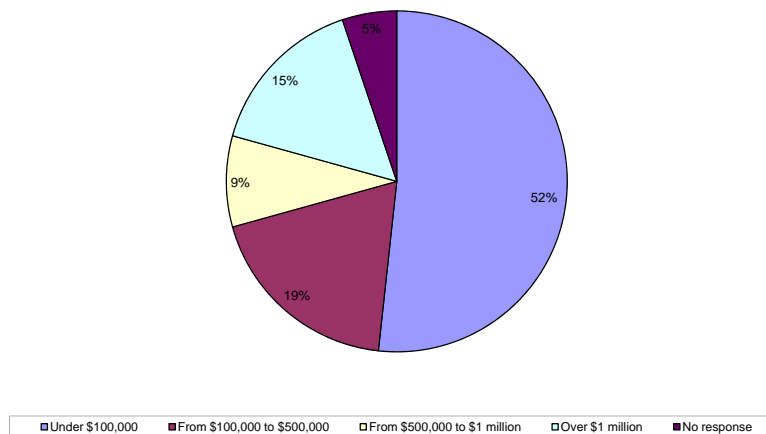
Response Rate to Question



### Q15. Are you primarily...

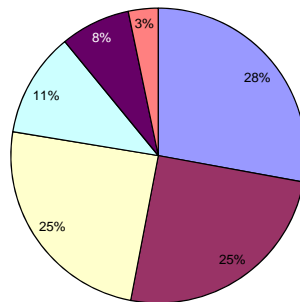


### Q16. How large is your organization? Is your operating budget...



Q17a. What percentage of your operation budget falls into each of the following categories?

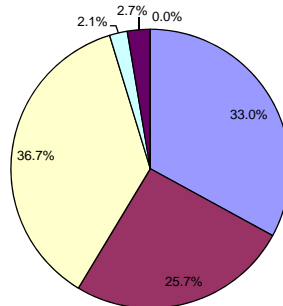
Distribution of Responses



Public support (i.e., government grants/contracts, governmental agencies, ZAP/RAP, etc.)  
 Private support (i.e., individuals, foundations, corporations)  
 Earned income (i.e., ticket sales, admissions, memberships, rentals, etc.)  
 Endowment income/investments  
 Other  
 No response

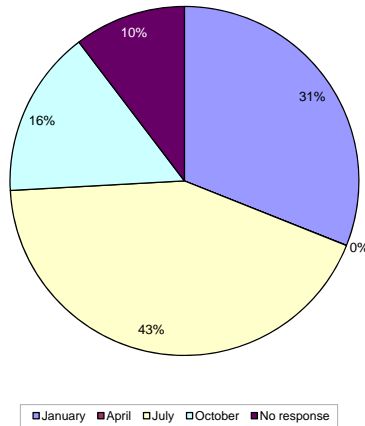
Q17b. What percentage of your operation budget falls into each of the following categories?

Average Distribution of Funding Sources



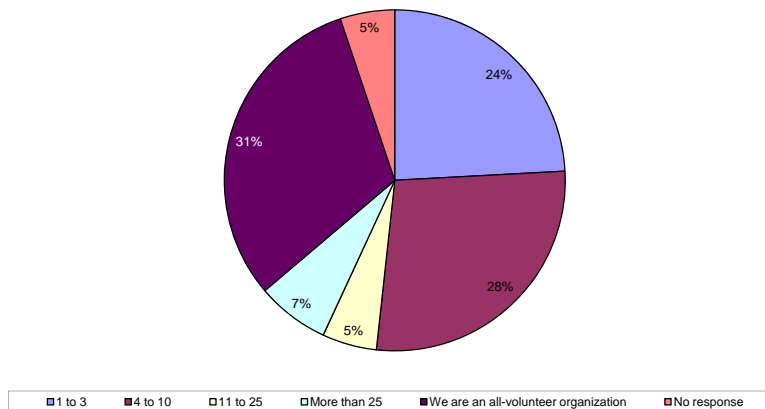
Public support (i.e., government grants/contracts, governmental agencies, ZAP/RAP, etc.)  
 Private support (i.e., individuals, foundations, corporations)  
 Earned income (i.e., ticket sales, admissions, memberships, rentals, etc.)  
 Endowment income/investments  
 Other  
 No response

Q18. When does your fiscal year begin?



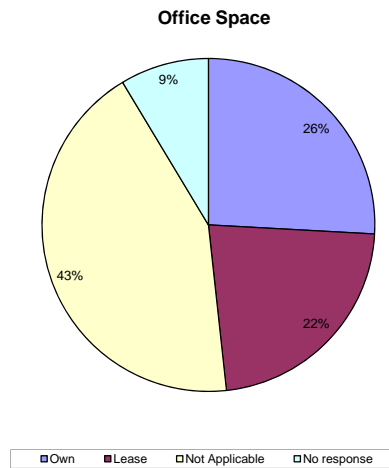
Q19. How many paid administrative and program staff do you employ (please do not include performing artists)?

Size of Program and Administrative Staff

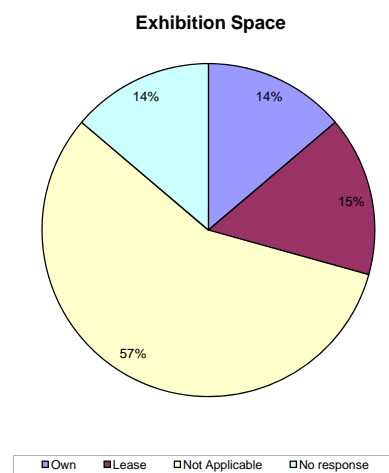




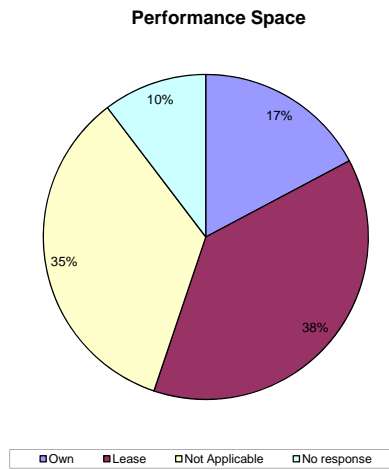
## Q20a. Do you own or lease...?



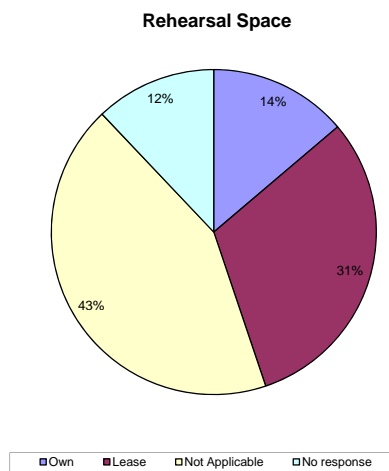
## Q20b. Do you own or lease...?



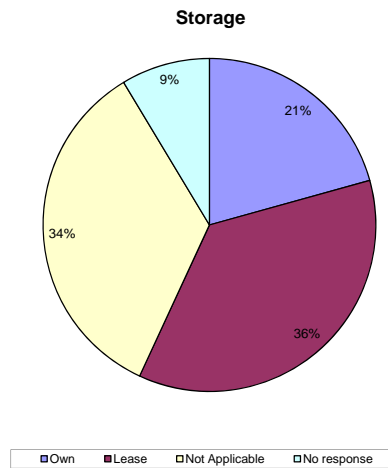
## Q20c. Do you own or lease...?



## Q20d. Do you own or lease...?

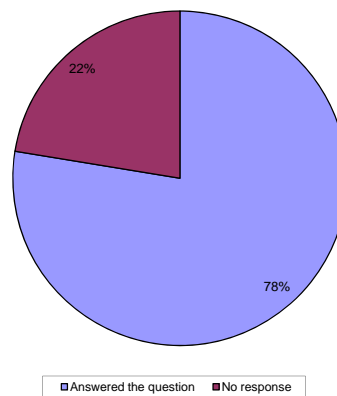


Q20e. Do you own or lease...?



Q21. Please provide your thoughts on the current economy and the way it affects your organization or its work.

**Response Rate to Requests Feedback**



Q22. Please suggest ways in which the Utah Arts Council can help organizations like yours “weather the storm.”

Response Rate to the Request for Ideas

